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TECHNICAL SPECS

DESKTOP PLATFORM
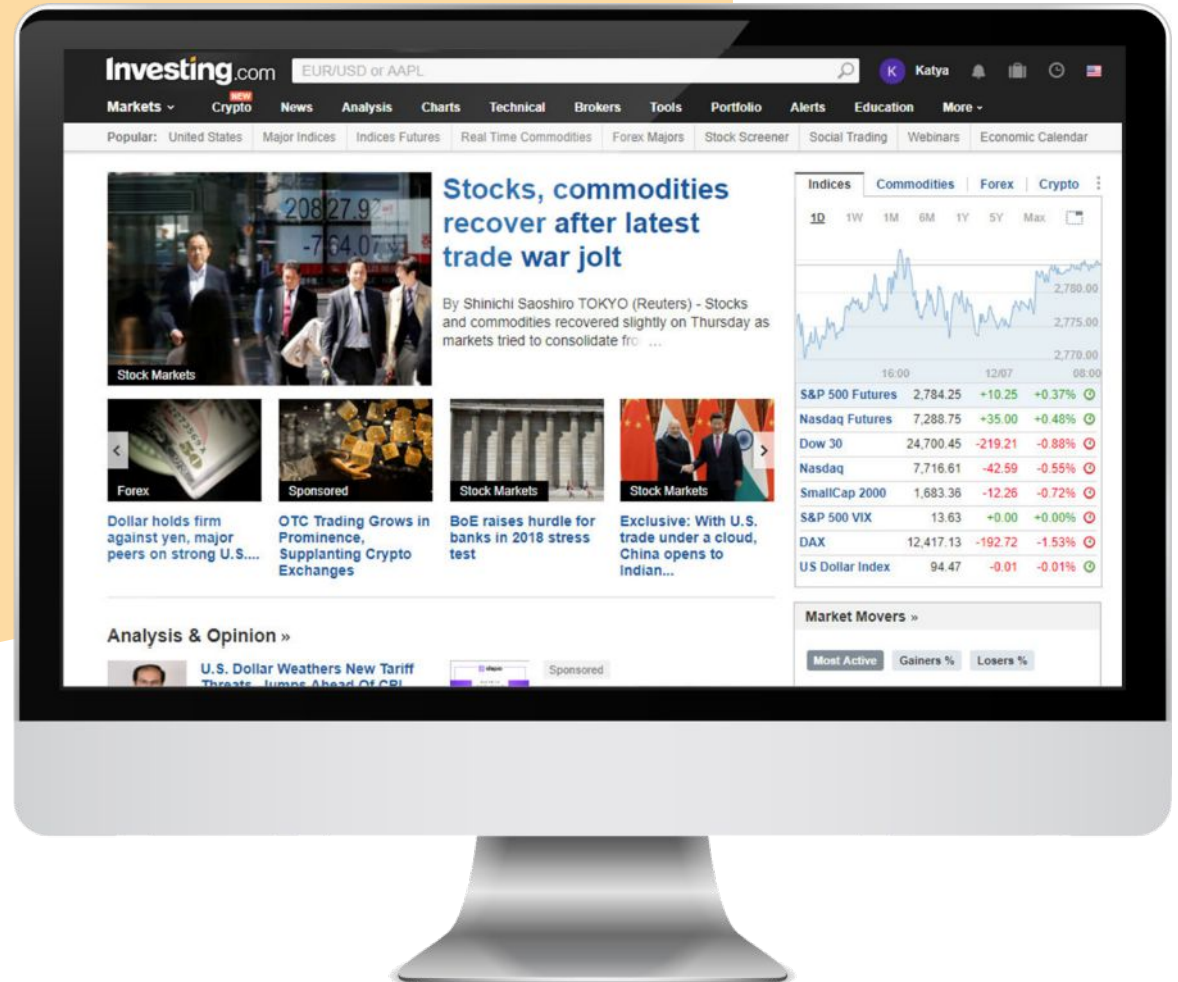
Desktop Platform

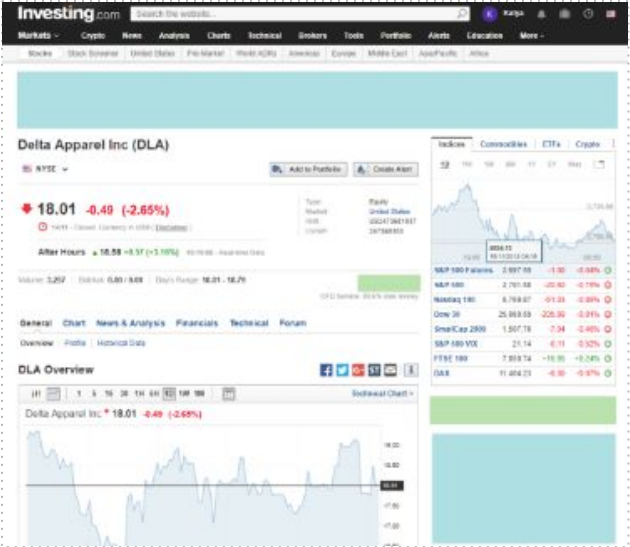| Product	Position	Size	Technical
Billboard	Main	970x250	Image [up to 140KB] + URL or third party tag [must include **https**]
Billboard	Highly Recommended	2560x250 I 1920x250 1536x250 I 1280 x 250	
Billboard	Fallback	728x90	
Site Scroller	Main	160x600	
Site Scroller	Highly Recommended	120x600 I 300x250 300x600	
Banners Desktop	Sideblock Main	300x250 I 300x600	
Banners Desktop	Highly Recommended	300x50 I 300x100 728x90	
Buttons (Brokers)	Broker Button	120x60	Static Logo Image [JPG] + URL
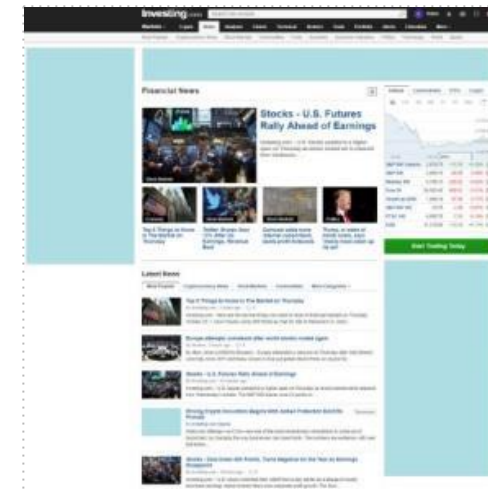
- **All creatives subject to Investing.com approval**
- **Creatives need to be provided in the local language**
- **Third party Tags must run with Safe frame**
- **All positions size are mandatory**
- **All tags must include click macros**
- **HTML5 creatives are not accepted**
- **There is a limit of 3 creatives per size per product**

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Trade Now Button Positions

Environment	Section	Location
Desktop	Instruments Pages	Inside all Instrument Pages
	Right Rail 1	Homepage (on the right side), below the Chart – ATF

- **URL Only**
- **Creatives need to be provided in the local language**

Video

Product	Platform	Size	Technical
Pre-roll Video	Desktop Mobile	**15 or 30 seconds Less than 1.5 GB**	Vast Tag (Highly recommended) or MP4 + URL (must include https) • Video format: In-stream • Dimensions: 16:9 • Secure only (HTTPS) • Playback Method: auto-play, Sound off • VAST Version: 2.0, 3.0 • FrameWork: VPAID 2.0, 1.0 • Mime Types: MP4, JS, WebM • Skip - Yes/after 5 sec
Content Video Campaign	Desktop	**More than 30 seconds Less than 1.5 GB**	High Quality Non promotional MP4

* Content Video: recommended to be 1-3 minutes and cannot be more than 20 minutes

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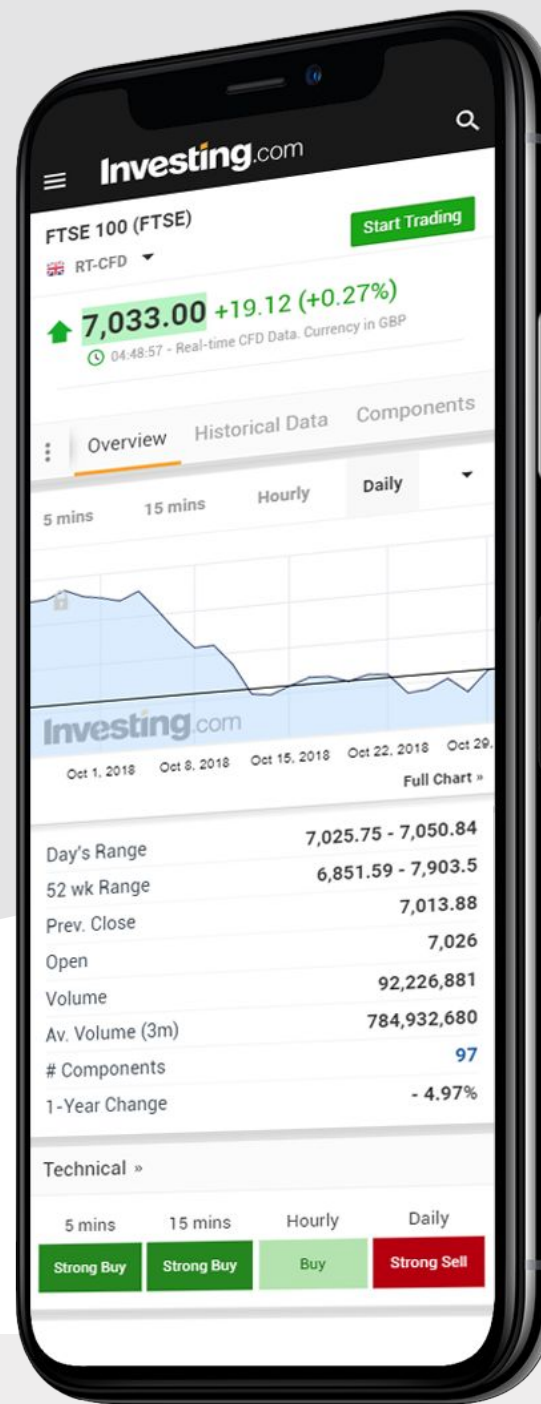- **All positions size are mandatory**
- **All tags must include click macros**

MOBILE PLATFORM

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Mobile Platform

Product	Position	Size	Technical
MobBan	Mobile Banners	**300x250 I 320x100 320x50 300 Ix100 336x280**	Image [up to 140KB] + URL or tag [must include https]
MobInt	Mobile Interstitial	**300x250 I 320x480 336x280**	Image [up to 140KB] + URL or tag [must include https]
Footer Mobile	Mobile Banners	**320x50**	URL Only
Trade Now Button	Across Sections	**-**	URL Only

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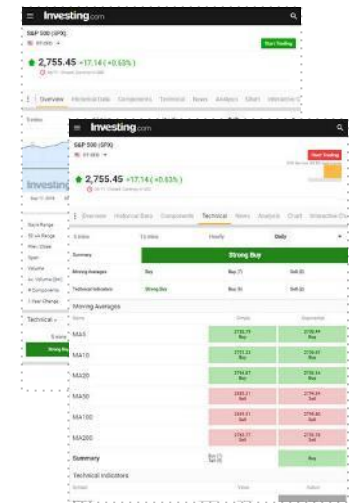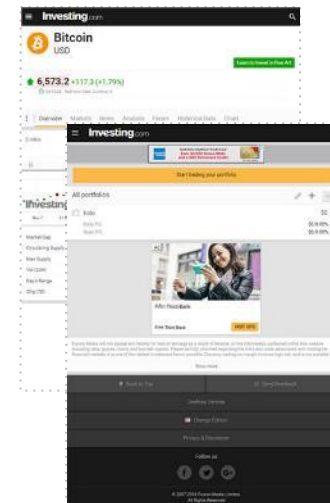
APP PLATFORM
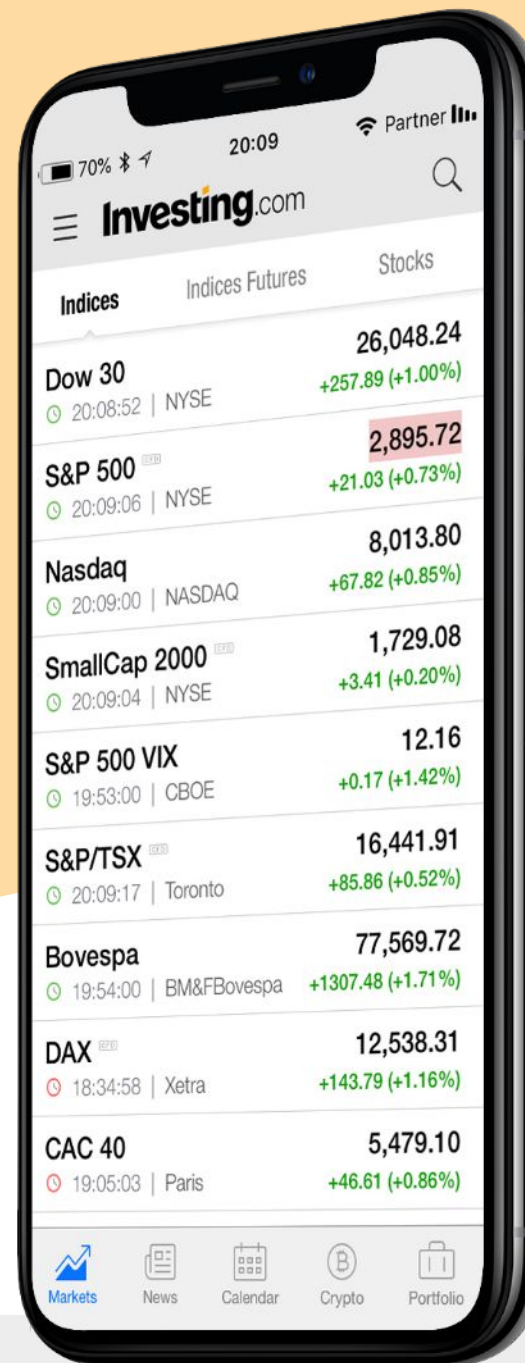
Apps Platform

Product	Position	Size	Technical
AppBan Android/IOS	Main	300x250 I 320x100	Image [up to 140KB] + URL Tag [must include https]
	Highly Recommended	320x250 I 300x100 336x280	
AppInt Android/iOS	Application Interstitial	320x480 I 1024X768	**Technical Info is on the next page**
Footer App	Application Tablet	320x50	URL Only
Buttons (Brokers)	Broker Button	120x60	Static Logo Image [JPG] + URL
Trade Now button	Across Sections	-	URL Only

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- **Third party Tags must run with Safe frame**
- **All positions size are mandatory**
- **All tags must include click macros**
- **HTML5 creatives are not accepted**
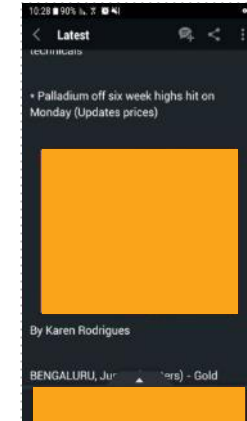- **There is a limit of 3 creatives per size per product**
- **The specs above apply to Crypto App too**

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AppInt technical information

HTML is the most recommended - adjusted to fill the entire screen (100% height and width)

HTML
- HTML must be set with **100% width and height**.
  Example - **<div style="width: 100%;height: 100%;**
- Need to keep at least 80px from the top without any content
  (To avoid hiding content in the upper screen) □

- HTML must not include the click through URL. Otherwise, click won't be recorded.
  The URL should be provided separately.
- Avoid using external JavaScript and CSS libraries such as jQuery in your HTML. Instead, embed images directly as SVGs.
- Use JS and CSS methods that supported by all devices (Can be checked <u>here</u>).
- The following part should not be included in the HTML code
      <!DOCTYPE html>
  <html>

Image
- **Color #css is required** – Mention the CSS color code needed for the top and bottom edges of the image to achieve a seamless blend with the background.

Third-Party
- **Color #css is required** – Mention the CSS color code needed for the top and bottom edges of the image to achieve a seamless blend with the background.
- The click-through URL should be inserted within the Third-Party tag

Type	Size	Technical
HTML	100% width and height	HTML + URL
Image	320x480 I 1024X768	Image [up to 140KB] + URL or tag + Color #css
Third-Party	320x480 I 1024X768	Third-Party tag + Color #css

Image + Third Party tag - centered within the screen

Background #css color

Background #css color

HTML - adjusted to fill the entire screen
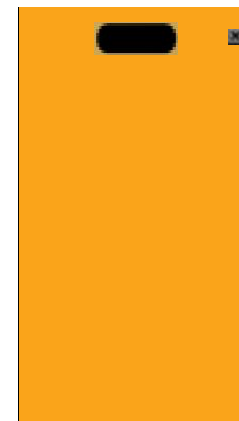
Investing.com Technical Requirements

Accepted creative types in Investing.com System

- Image: A basic image creative. Requires a GIF, JPG, or PNG file + a landing page URL. The file should **not exceed 140KB**.

- DoubleClick tag: A creative hosted by DoubleClick. Provide a URL rather than a snippet for the creative.

- Third Party Tag: A highly customizable, interactive creative. You can use any custom HTML and JavaScript snippets as well as tags from a third-party ad server or DoubleClick for Advertisers.
    - **Must be https** – http-embedded tags cannot be viewed on any Investing.com domain.
    - For this option, make sure the code include **Click Macros**
    - The tags should also contain backup static images in the creative pool.

clickTAG implementation

- Insert the clickTAG in the .fla file before converting it to the .swf file that is uploaded in DFP.

- The clickTAG variable is properly implemented in the action of the button. In the getURL()function of the action, make sure to specify the clickthrough URL as clickTAG and the target window as "_blank".

- Example 1 : getURL(clickTAG,"_blank");.

A more detailed documentation for clickTAG implementations can be reviewed in the below link:
www.adobe.com/resources/richmedia/tracking/designers_guide.

Content (Creatives) Requirements and Guidelines:

Please make sure that the creatives used do not have:

- BR Site – creatives cannot contain the word Forex
- Incorrect usage of words, grammar mistakes
- Incorrect verb tense or subject-verb agreement
- Misspellings

Sensitive categories not permitted on the site

- Black Magic, Astrology & Esoteric
- Cosmetic Procedures & Body Modification
- Dating
- Drugs & Supplements
- Get Rich Quick
- References to Sex & Sexuality
- Religion
- Sexual & Reproductive Health
- Weight Loss
- PC Cleaner
- Adult
- Alcoholic Beverages
- Weapons
- Prizes/ Raffles

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